Surge: Time the Marketplace, Ride the Wave of Consumer Demand, and Become Your Industry's Big Kahuna PDF



by Mike Michalowicz : Surge: Time the Marketplace, Ride the Wave of Consumer Demand, and Become Your Industry's Big Kahuna

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PDF-0a151 | To achieve the ultimate in entrepreneurial breakthrough success requires an uncanny ability to spot the next big wave of consumer demand - but how do you do that? For most small business owners, the true cash cows seem to be reserved for lucky people who were in the right place at the right time. In his newest book, Surge, prolific small business author Mike Michalowicz shares the five-step proce... *Surge: Time the Marketplace, Ride the Wave of Consumer Demand, and Become Your Industry's Big Kahuna*

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